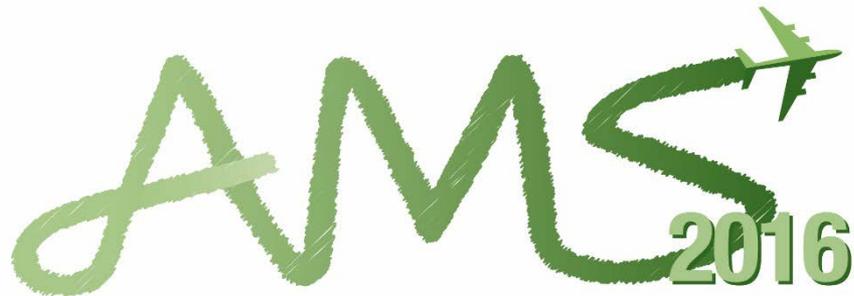


Service-Disabled Veteran-Owned Small Business Vendor Day



9-ACQ-AMS2016@FAA.GOV

Presented to: Participants

By: Susan Corbin, National Acquisition Evaluation
Program, AAP-400

Date: 5 August 2015



Federal Aviation
Administration

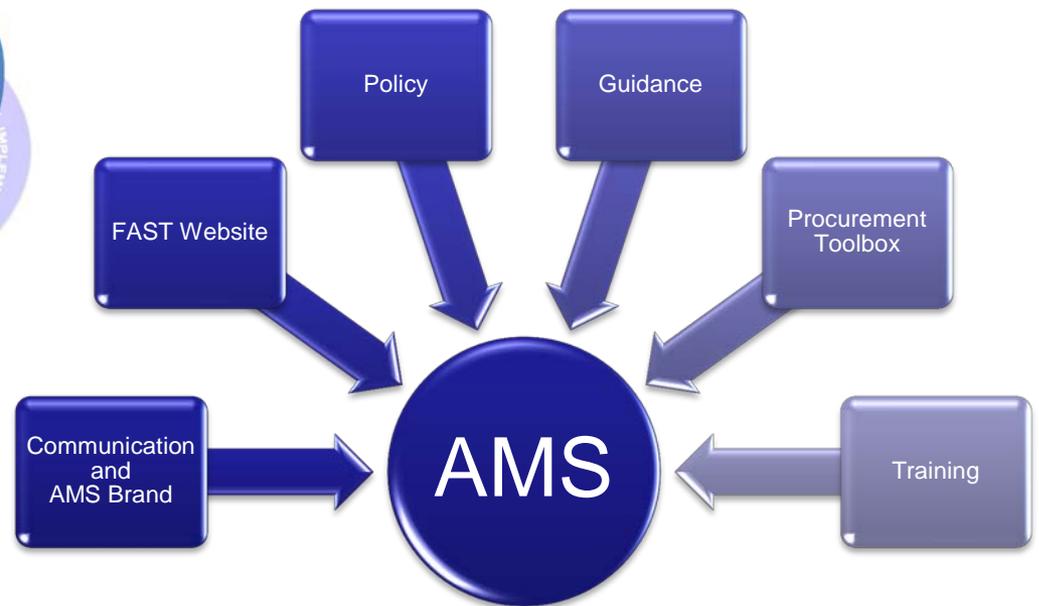


AMS Benefits

- **Reduced time to award contracts**
 - 66% less time than pre-AMS
- **Increased percentage of competitive awards**
 - FY2014: 98.7%
- **Increased small business participation in contracts**
 - FY2014: Awarded 31% (\$1.2B) of the total direct procurement dollars to small businesses against a goal of 25%

AMS 2016

- **AMS 2016 represents a comprehensive review of the brand, delivery, structure and content of AMS**



Scope

- **Communication and AMS Brand**
 - Identify methods of effectively marketing AMS and communicating updates
 - Establish standards for measuring and reporting AMS performance and benefits
 - Leverage communication and social media capabilities to promote a consistent AMS brand and reinforce collaboration with stakeholders
- **FAST Website**
 - Improve and modernize FAST website
 - Leverage usability specialist and test groups for user interface
 - Improve contract writing/clause resource
 - Expand search and toolbox capabilities

Scope

- **AMS Policy and Guidance**

- Perform a comprehensive review of AMS Procurement Policy and Guidance
 - Reinforce connection between acquisition lifecycle and procurement processes
- Examine AMS structure and organization
- Re-emphasize the true foundation of AMS...communication

- **Procurement Toolbox**

- Improve stakeholder resources, templates and samples

- **Training**

- Establish training program for AMS 2016
- Analyze, reengineer and expand current AMS training courses
- Examine possibility of training courses for vendor community

AMS 2016 Business Plan Targets

Target	Due Date
15C.89T3 Target #1 Using acquisition stakeholder teams, perform a review of AMS branding, structure and content, and make recommendations.	March 31, 2015
15C.89T3 Target #2 Implement streamlining of Joint Review Council (JRC) procedures for non-NAS IT review process.	July 31, 2015
15C.89T3 Target #3 Using recommendations from AMS teams, complete AMS update and establish training outlines and plans to prepare for re-publication in 2016.	September 30, 2015

External Collaboration

- **Industry Communications**
 - Discussions with the contractor community
 - Both large and small
 - SDVOSB, SEDB/8(a), women-owned
 - FAA and non-FAA vendors
 - One-on-one meetings, surveys, industry days, verbal and written feedback
 - Areas of interest include, but are not limited to:
 - How can AMS, to include clauses be changed to better support the vendor community?
 - How can contract terms, CLIN structure, requirements or overall structure be changed for the benefit of offerors?
 - What efficiencies or best practices can be incorporated?

Questions/Comments

Vendors wanting more information, to voice comments/concerns or to participate in the effort, please contact me.

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