



Federal Aviation  
Administration

## Small Business Development Program

Building long-term business  
relationships and broadening  
our contractor base

2014

# Small Business Development Program Group

**Frederick L. Dendy**  
Director  
Small Business Development

**Lakisha N. Davis**  
Staff Assistant  
202.267.8862

**Jolene Merkel**  
Acting Deputy Director  
Small Business Development  
Program Group  
202.267.4038

**Gloria Rosier**  
Management and  
Program Analyst  
202.267.7087

**Frank Mierzejewski**  
Management and  
Program Analyst  
609.485.4384

**Gerald A. Lewis**  
Management and  
Program Analyst  
405.954.7704

**Marcus Benefield**  
Management and  
Program Analyst  
202.267.3293

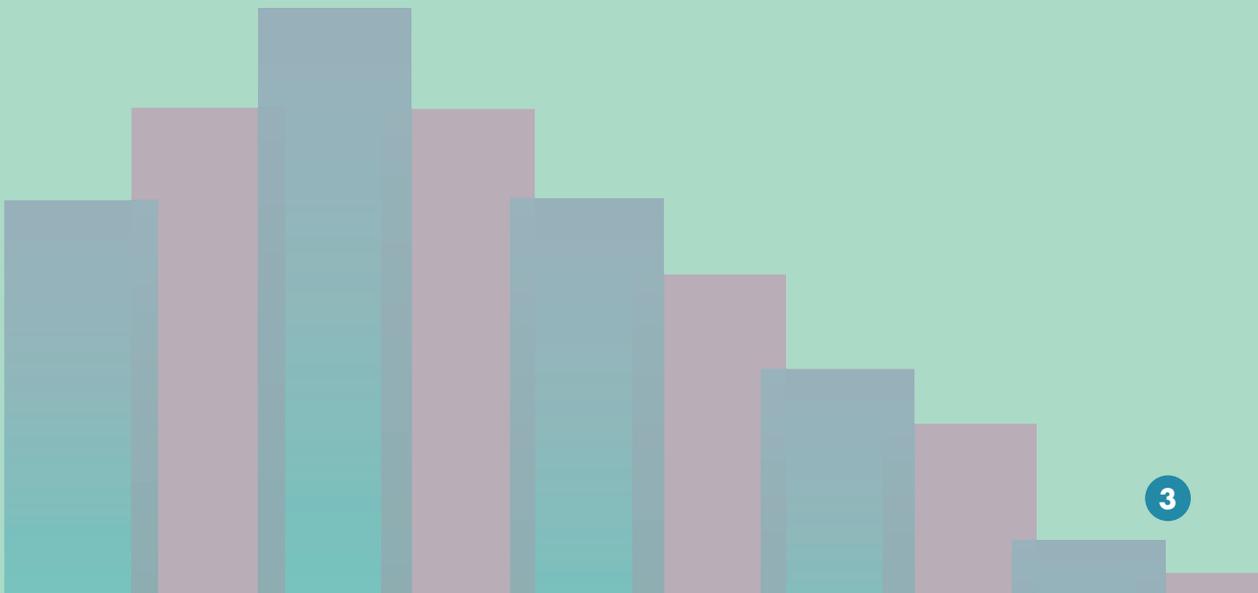
**Cigifredo A. Ortiz  
Jr. (Tony)**  
Management and  
Program Analyst  
404.305.5780

**Jeri Bird**  
Management and  
Program Analyst  
817.222.4391

**Lelanie Rivera**  
Management and  
Program Analyst  
425.227.1003

## The Small Business Development Program Group's responsibilities are to:

- Write FAA Small Business Development Program policy and guidance
- Set annual direct contract and subcontracting goals for small businesses, women-owned small businesses, small businesses owned and controlled by socially and economically disadvantaged individuals, service-disabled veteran-owned small businesses
- Establish mechanisms for monitoring and evaluating the effectiveness of the small business program
- Ensure FAA-wide implementation and accomplishment of small business program objectives



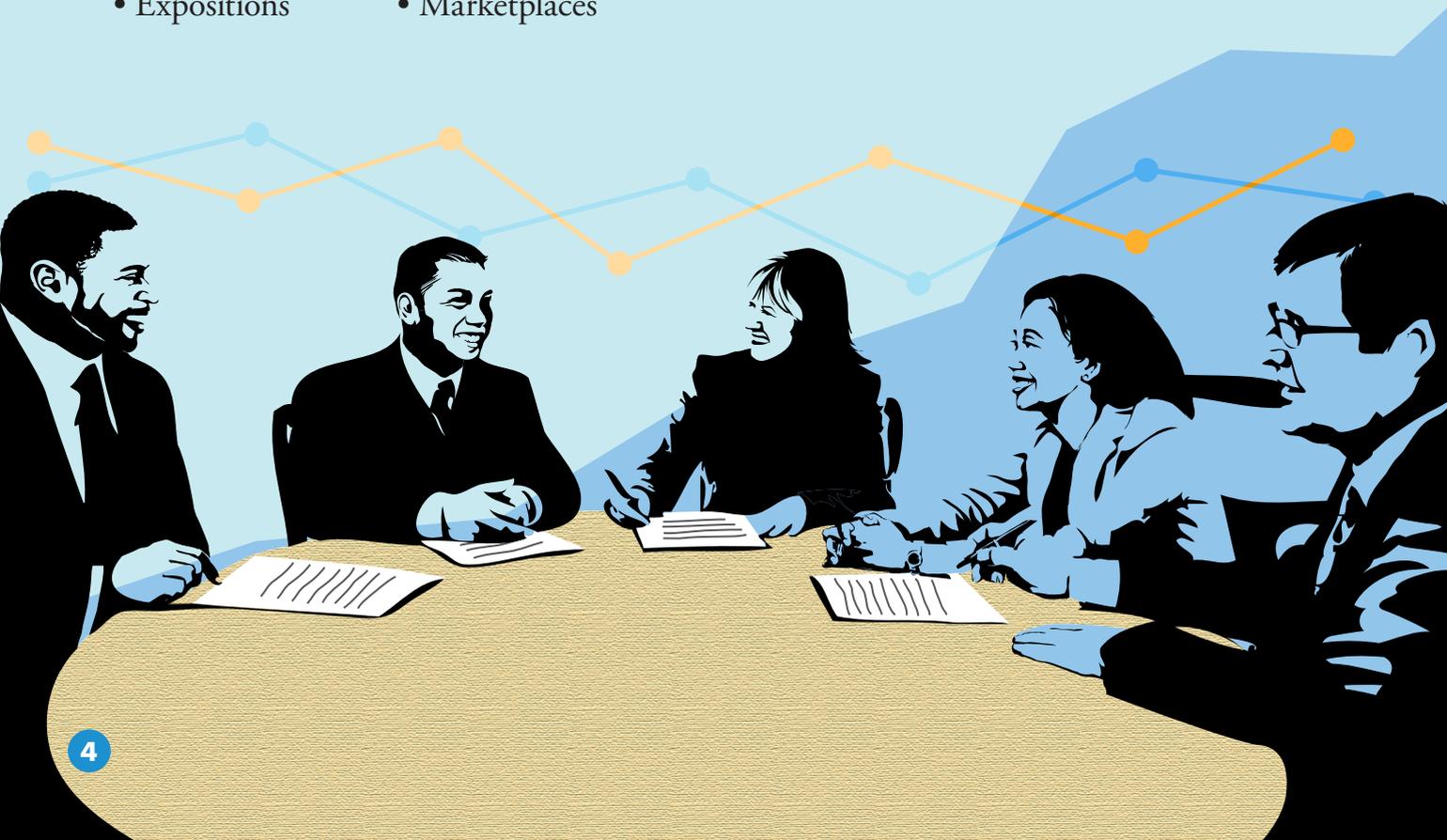
# Outreach Programs

Small business forums are conducted to keep the small business community abreast of pending changes to the FAA's Acquisition Management System policy/guidance and to provide an avenue for open dialogue between the FAA and industry. Such forums include:

- Workshops
- Seminars
- Expositions
- Conferences
- Symposiums
- Marketplaces

# Counseling

The Small Business Development Program Group counsels firms on how to market their services or products to the FAA and assists firms in resolving pre-award and post-award issues. The Small Business Development Program Group provides procurement guidance to agency procurement decision makers.



# Where to Find FAA Small Business Liaison Representatives for Procurement Assistance...

## Headquarters, Washington, DC:

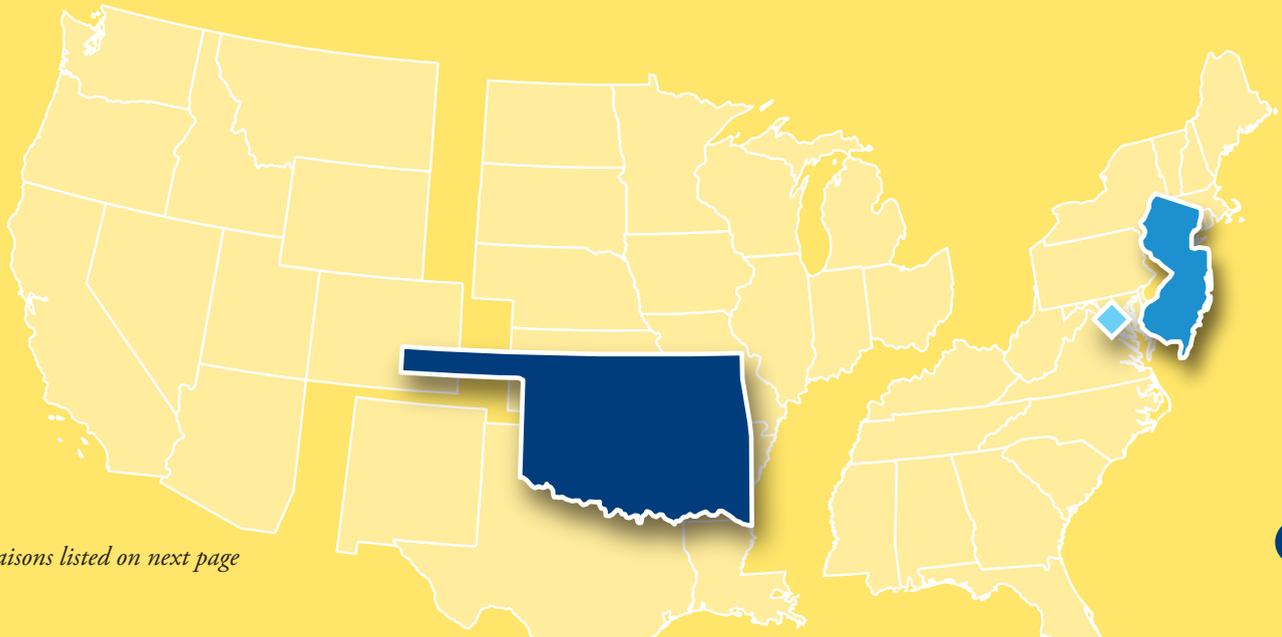
- |                      |              |                          |
|----------------------|--------------|--------------------------|
| • Frederick L. Dendy | 202.267.8862 | fred.dendy@faa.gov       |
| • Jolene Merkel      | 202.267.4038 | jolene.merkel@faa.gov    |
| • Gloria Rosier      | 202.267.7087 | gloria.rosier@faa.gov    |
| • Marcus Benefield   | 202.267.3293 | marcus.benefield@faa.gov |
| • Lakisha N. Davis   | 202.267.8862 | lakisha.davis@faa.gov    |

## William J. Hughes Technical Center, Atlantic City, New Jersey:

- |                      |              |                            |
|----------------------|--------------|----------------------------|
| • Frank Mierzejewski | 609.485.4384 | frank.mierzejewski@faa.gov |
|----------------------|--------------|----------------------------|

## Mike Monroney Aeronautical Center, Oklahoma City, Oklahoma:

- |                |              |                        |
|----------------|--------------|------------------------|
| • Gerald Lewis | 405.954.7704 | gerald.a.lewis@faa.gov |
|----------------|--------------|------------------------|



*more liaisons listed on next page*

# ...Regional Boundaries, Regional



## Western Service Area:<sup>1</sup>

Seattle Office  
Lelanie Rivera  
lelanie.rivera@faa.gov  
425.227.1003

## Central Service Area:

Fort Worth Office  
Jeri Bird  
jeri.bird@faa.gov  
817.222.4391

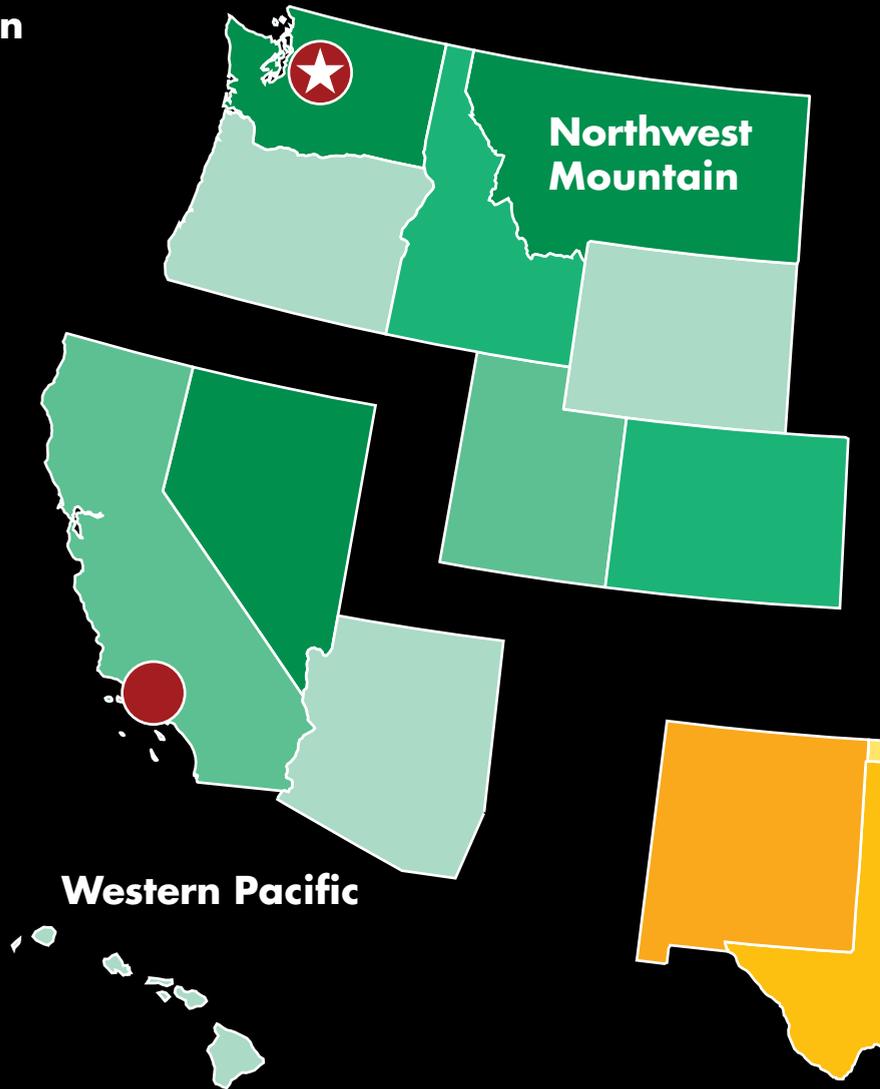
## Eastern Service Area:<sup>2</sup>

Atlanta Office  
Cigifredo A. Ortiz, Jr. (Tony)  
tony.c.ortiz@faa.gov  
404.305.5780

- Regional Headquarters
- ★ Regional Headquarters and Service Area

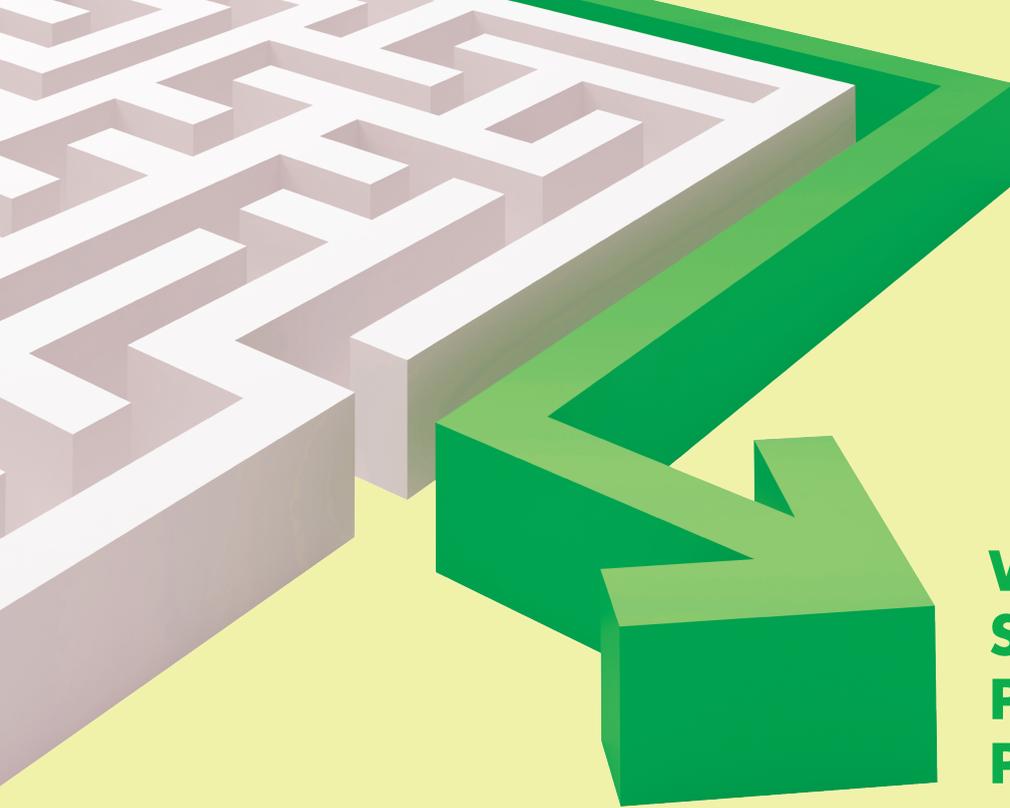
<sup>1</sup> Includes Wake, Samoa and Guam

<sup>2</sup> Includes Puerto Rico, the Republic of Panama and the Virgin Islands



# Headquarters, Service Areas and Centers





## We Help You Solve the Procurement Puzzle

- Unrestricted competitive procurements
- Competitive set-asides to small businesses
- Competitive set-asides to very small businesses
- Competitive set-asides to small businesses owned and controlled by socially and economically disadvantaged individuals that are 8(a) certified and service-disabled veteran-owned businesses.
- Mentor-Protégé agreements
- Subcontracting with small businesses, small disadvantaged businesses, women-owned small businesses, and service-disabled veteran-owned businesses
- GSA/Federal Supply Schedule purchases
- Single Source procurements
- Noncompetitive awards to 8(a) certified firms
- Noncompetitive awards to service-disabled veteran-owned businesses

## Additional Information

- FAA Small Business Policy Statement
- FAA Procurement Forecast
- FAA Organization Charts
- Glossary of Acronyms
- FAA Mentor-Protégé Program Guide
- Contracting Officers' Phone Listings and E-mail Addresses
- Program Manager Points of Contact



Contact [lakisha.davis@faa.gov](mailto:lakisha.davis@faa.gov) to obtain marketing materials.



## SBO Home

- [About SBO](#)
- [Goals & Accomplishments](#)
- [Source.NET Small Business Database](#)
- [Contracting](#)
- [Outreach Programs & Events](#)
- [FAA Acquisition System Toolset \(FAST\)](#)
- [Reports](#)
- [Help](#)



## Welcome to The Small Business Development Office

### Mission

To assist the FAA in identifying the world's most highly qualified small businesses. This includes women-owned, service-disabled veteran-owned, and disadvantaged businesses who provide products and services that can be utilized in support of the FAA Flight Plan.

### Vision

To be a world-class organization that consistently provides quality support and guidance to external as well as internal customers and leads government and industry in small business utilization advocacy.

**Note:** This site was designed for Internet Explorer, Firefox, and Safari browsers.

Sample documents and other additional features are available to FAA employees on [SBOAdmin](#) (SBO's internal Web site).

## Contracting Opportunities

To receive notification of contracting opportunities, go to the following Web site address: <http://faaco.faa.gov>. Click on "E-mail Subscription" and fill in the required blocks and then press "Subscribe."

## Publications on the Internet

<http://www.faa.gov/library>

- Reports, Publications and Documents
- National Airspace System (NAS)
- NAS Architecture Products
- Policy and Planning Publications

## Source-Net

The Small Business Development Program Group has a small business database, Source-Net, which is accessible to persons seeking small business sources of supply.

To register in Source-Net, visit <http://www.sbo.faa.gov>

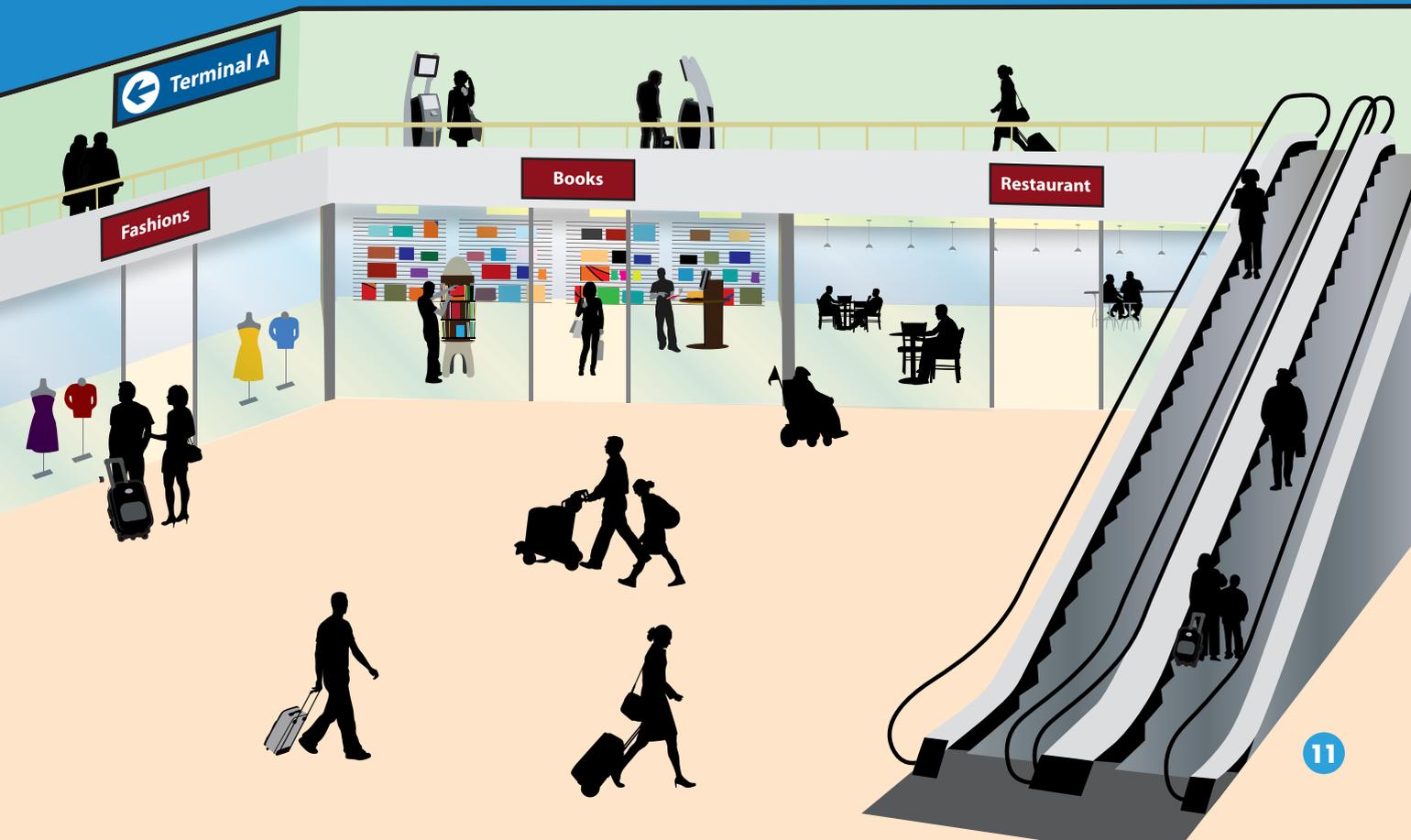
# Disadvantaged Business Enterprise

The Department of Transportation's Disadvantaged Business Enterprise (DBE) program is intended to ensure nondiscrimination in the award and administration of DOT-assisted contracts in the department's highway, transit, airport and highway safety financial assistance programs.



Grants are funded pursuant to FAA's Airport and Airway Improvement Act, which includes concessionaires and construction companies.

Gene Roth National Team Lead DBE/ACDBE Compliance Program  
404.305.5256 [gene.e.roth@faa.gov](mailto:gene.e.roth@faa.gov)



Prepared by:  
Small Business Development Program Group  
voice: 202.267.8862      fax: 202.493.4380

Federal Aviation Administration  
Room 432  
800 Independence Avenue, SW  
Washington, DC 20591  
[www.sbo.faa.gov](http://www.sbo.faa.gov)